

NEWS RELEASE



*Contact: Ron Ballanti
Strike Zone Communications
ron@strike-zone.net*

NEW GAGE WEATHER WATCH RAINWEAR FROM GRUNDENS USA PROVIDES LIGHTWEIGHT, PACKABLE PROTECTION AGAINST THE ELEMENTS

New Jackets, Pants and Bibs Keep Boaters, Anglers and Outdoor Enthusiasts Dry and Comfortable in the Toughest Conditions

Weather Watch Rainwear — part of the new Gage Technical Gear collection from Grundens USA — is designed to provide lightweight, comfortable protection during a wide range of outdoor activities. Fashioned from waterproof, breathable fabrics and built with the same durable construction that's made Grundens a name trusted by commercial fishermen and professional mariners worldwide, Gage Weather Watch raises the performance bar for “packable” rainwear.



Designed to be both waterproof and breathable, Weather Watch garments are constructed from heavy-duty 420-denier nylon material (Hi-Vis Yellow Weather Watch rainwear is made from 300-denier Polyester for dyeing consistency and color fastness). In both cases, these garments feature an Oxford weave for optimum comfort and durability. Designed for superior breathability, Weather Watch rainwear is an ideal choice for strenuous outdoor activities on land or on the water.

The Weather Watch family includes jackets, bibs and pants in a variety of colors and full range of sizes from XS to 5-XL. Weather Watch Hooded Jackets are offered in Forest Green, Navy Blue, Black, Red and Hi-Vis Yellow, featuring drop tail adjustable hems, full-sized adjustable hoods with elastic draw string closures and two large zippered pockets. Double storm flaps and fully taped seams keep rain, spray and moisture out under the most extreme conditions.

Weather Watch Bibs come in Black, Red and Hi-Vis Yellow, featuring fully taped seams with adjustable suspenders and leg cuffs for a snug, watertight fit. An inside zippered chest pocket and right leg cargo pocket provide handy storage for things like pliers, keys, wallets and other personal items. The Weather Watch collection also includes waterproof, breathable pants with a sturdy elastic logo belt, Velcro cinch ankles and leg zippers for easy on/off. Two front zipper pockets and a right leg cargo pocket provide plenty of storage. The pants are offered in Black or Hi-Vis Yellow.

Gage Weather Watch Rainwear/Page 2

“With its commercial-grade construction and lightweight design, the Weather Watch family is one of our most versatile apparel lines ever,” said Grundens USA President Mike Jackson. “We’ve tested this new rainwear from the decks of Bering Sea crab boats to the steamy jungles of Costa Rica, on the backs of some of the world’s most demanding outdoor adventurers. We know it will perform, or we wouldn’t put our name on it. Whether you need to keep dry during a passing shower or face off against relentless, wind-driven sea spray, Weather Watch delivers Grundens protection you can take anywhere,” added Jackson.

As reasonably priced as they are rugged and packable, Weather Watch Hooded Jackets carry a suggested retail price of \$53. Weather Watch Bibs retail for \$65 and Weather Watch Pants for \$51. Sizes 3-XL to 5-XL are priced slightly higher.

To learn more about new Gage Weather Watch Rainwear — or the full line of Gage Technical Gear apparel and accessories by Grundens — contact Grundens USA toll-free at 800.323.7327. Information on the Gage Technical Gear collection will soon be appearing online at **www.Grundens.com** as new styles and products become available.

###